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**R R Kabel Limited** 

# Issue Dates - Opens: 13-09-2023 | Closes: 15-09-2023

| IPO<br>Note | <ol> <li>R R kabel limited provides consumer electrical products<br/>used for residential, commercial, industrial and<br/>infrastructure purposes.</li> <li>The Company undertakes the manufacturing, marketing<br/>and sale of wires &amp; cable products under 'RR Kabel' brand,<br/>and fans and lights under the 'Luminous Fans and Lights'<br/>brand.</li> </ol> |
|-------------|---|
| Rating      | ★★(Average)   |
|             |   |

# **IPO SNAPSHOT**

| Issue Size  | ₹1964.01 Crores               |  |  |  |  |
|---|-------------------------------|--|--|--|--|
| Issue Type  | <b>Book Built Issue IPO</b>   |  |  |  |  |
| Fresh Issue   | ₹180 Crores                   |  |  |  |  |
| Offer for Sale  | ₹1784.01 Crores               |  |  |  |  |
| Face Value Per Share  | ₹5                            |  |  |  |  |
| Price Band Per Share  | ₹983 to ₹1035                 |  |  |  |  |
| <b>Minimum Lot Size</b>   | 14 shares                     |  |  |  |  |
| Listing On  | BSE, NSE                      |  |  |  |  |
| Registrar to the Issue  | Link Intime India Private Ltd |  |  |  |  |
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|                          | IPO SNAPSH   | OT – R R Ka   | bel Limite   | d          |                           |  |  |  |
|--------------------------|--|---|--|------------|---------------------------|--|--|--|
| About the<br>Company     | <ul> <li>Incorporated in 1995</li> <li>The Company is the fastest growing consumer electrical company among our peers in India, growing at a CAGR of 43.4% between Fiscal 2021 and Fiscal 2023.</li> <li>The Company is the fifth largest player in the wires and cables market in India, representing approximately 5% market share.</li> <li>The Company has two broad segments : (1)wires and cables including house wires, industrial wires, power cables and special cables (2) Fast-Moving Electric Goods including fans, lighting, switches and appliances.</li> <li>They also have actively diversified and expanded their product portfolio in adjacent areas such as Fast-Moving Electric Goods, both organically and inorganically.</li> <li>The Company has two manufacturing units located at Waghodia, Gujarat, Silvassa, Dadra &amp; Nagar Haveli, Daman and Diu which primarily carry out manufacturing operations of wire and cables and switches.</li> </ul> |   |  |            |                           |  |  |  |
| Competitive<br>Strengths | <ul> <li>Scaled B2C business in the large and growing wires and cables industry</li> <li>Diverse suite of products driven by our focused research and developmet efforts with global certifications and accreditations</li> <li>Extensive domestic and global distribution network.</li> <li>Well recognized consumer brands</li> <li>Technologically advanced and integrated precision manufacturing facilities</li> <li>Well-positioned for growth in FMEG segment</li> <li>Experienced and committed professional management</li> </ul>   |   |  |            |                           |  |  |  |
|                          | Particulars  | 31-3-2021   | 31-3-2022  | 31-03-2023 | Y-o-Y                     |  |  |  |
|                          | Revenue  | 2723.94   | 4385.94  | 5599.20    | 28%                       |  |  |  |
| Financials               | EBITDA   | 231.25  | 307.45   | 323.26     | 5%                        |  |  |  |
| (₹ in Crores)            | EBITDA Margin  | 8.5%  | 7.0%   | 5.8%       |                           |  |  |  |
|                          | PAT  | 135.40  | 213.94   | 189.87     | -11%                      |  |  |  |
|                          | PAT Margin   | 5.0%  | 4 00/  |            |                           |  |  |  |
|                          |  | 5.070   | 4.9%   | 3.4%       |                           |  |  |  |
| Valuation                | <ul> <li>Attributing Annualized FY2</li> </ul>   |   |  | 3.4%       |                           |  |  |  |
| Valuation                | <ul> <li>Attributing Annualized FY2</li> </ul>   |   | g P/E = 60.56  | 3.4%       | P/E ratio                 |  |  |  |
| Valuation                |  | 3 Earnings asking   | g P/E = 60.56<br>e                                     | 3.4%       | <b>P/E ratio</b><br>79.49 |  |  |  |
| Valuation                | Ha   | 3 Earnings asking<br>Company Name   | g P/E = 60.56<br>e<br>i <b>ted</b>                     | 3.4%       |                           |  |  |  |
| Valuation                | Ha<br>Po   | 3 Earnings asking<br>Company Name<br>avells India Lim                     | g P/E = 60.56<br>e<br>iited<br>iited                   | 3.4%       | 79.49                     |  |  |  |
| Valuation                | Ha<br>Po<br>KE   | 3 Earnings asking<br>Company Name<br>avells India Lim                     | g P/E = 60.56<br>e<br>iited<br>nited<br>nited          | 3.4%       | 79.49<br>62.57<br>49.72   |  |  |  |
|                          | Ha<br>Po<br>KE<br>Fin  | 23 Earnings asking<br>Company Name<br>avells India Lim<br>Dycab India Lim | g P/E = 60.56<br>e<br>hited<br>hited<br>hited<br>hited | 3.4%       | 79.49<br>62.57            |  |  |  |

**Crompton Greaves Consumer Electricals Limited** 41.81

|                         |   | erompton dreates consumer Electricals Emitted | 11.01 |  |  |  |
|-------------------------|---|---|-------|--|--|--|
|                         |   | Bajaj Electricals Limited                     | 62.50 |  |  |  |
| Promoters               | <ul> <li>Tribhuvanprasad Rameshwarlal Kabra</li> <li>Shreegopal Rameshwarlal Kabra</li> <li>Mahendrakumar Rameshwarlal Kabra</li> <li>Kirtidevi Shreegopal Kabra</li> </ul>     |   |       |  |  |  |
| Objects of<br>the issue | <ul> <li>Repayment or prepayment ,in full or in part ,of borrowings availed by our Company from banks and financial institutions</li> <li>General corporate purposes</li> </ul> |   |       |  |  |  |
| r                       |   |   |       |  |  |  |

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